



Mostra Convegno Internazionale
della Manutenzione Industriale.

MCM 2008
The National AIMAN Congress at Verona
The maintenance world gathers at MCM

Milan, February 18, 2008 – After the important results obtained last year by **MCM** – the **International Exhibition of Industrial Maintenance**, which saw the presence of 59 participating companies (from 7 countries) and another 5500 operators in attendance, the event returns to **Veronafiere from October 21 to 23, 2008**, and presents itself as a fundamental event in Italy for operators in the world of industrial maintenance.

MCM is an innovative event. One of the reasons why it has convinced operators is its new format, which combines an exhibition with a strong training component. Operators are increasingly interested in training; for this reason, conferences assume a primary role at MCM, with exhibitors that can hold workshops/presentations in equipped classrooms.

In 2007, the educational panorama set up by partner associations and participating companies was truly impressive, and in 2008, another important element will be added to the consolidated program - the **Official Congress of AIMAN, the Italian Maintenance Association**.

In fact, the second edition of MCM officially hosts the **XXIII National Congress of AIMAN**, a key event for maintenance managers, technicians, and asset managers of Italian companies. The Congress, which will be coordinated by the newly elected Vice-President of AIMAN, Franco Santini, and will be chaired by Santini, Francesco Cangialosi, Luciano Furlanetto and Maurizio Cattaneo, will take place over four sessions and will focus on the themes "Maintenance and Competitiveness", "Maintenance and Safety – the Environment", "Instruments of Maintenance Engineering" and "Maintenance in the Built Environment".

In 2008 the AIMAN Congress (which traditionally takes place around the reference maintenance event) will be organized in Verona: this is a further recognition of the uniqueness of the MCM event and the esteem in which the event is held by companies and attendees; it will surely provide an incentive to provide ever new and more important tools and content to maintenance operators.

MCM will take place in conjunction with other international events, such as CREA (Conditioning, Heating, Energy, and the Environment) and Home and Building (Home Automation, Building Technologies).

Among these, the partnership with SAVE – the International Exhibition of Vertical Solutions and Applications for Automation, Instrumentation, and Sensors is very important, given the synergy of the content and proposals and the absolutely qualified and mutually reinforcing target audiences that the event addresses.

So, mark your calendar for the Veronafiere from October 21 to 23, 2008; information is available on the site www.mcmonline.it.

MCM is an event designed by EIOM Italian Exhibition Organization Agency
For info: www.mcmonline.it - www.eiomfiere.it - Tel. 02 55181842 – eiom@eiomfiere.it



VERONAFIERE



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